

# REQUEST FOR SPONSORSHIP

- FOR 2022 DISCRAFT GREAT LAKES OPEN -

**What:** Opportunity to be a sponsor for the 40th Discraft Great Lakes Open, a national disc golf event taking place in Michigan. Disc golf is one of the fastest growing, recreational sports in the World. This tournament will bring people from around the World and every state.

**When:** This year's tournament will take place July 29th through July 31st at the Kensington Metropark and 5 other area Michigan courses.

## HOW MUCH TO BE A SPONSOR

(all sponsors get mentioned on the website and will be listed in the tournament app):

**Exclusive hole sponsor:** \$200

**Exclusive hole sponsor at three courses:** \$375

**Banner Course Sponsor** – Includes banner at course, special mention at awards as course sponsor and hole sponsor at three courses: \$550

**Silver Sponsor** – includes hole sponsorship at all 6 courses, banners at all 6 courses, special mention online, special mention at awards, chance to include coupon in player's pack bags, inclusion on master sponsor banner that is printed on each course, and additional sponsor opportunities to be negotiated depending on donation offered: \$1,200 to \$5,000

**Major Sponsorship** – Includes everything in the Silver Sponsorship plus additional banners at courses, additional sponsorship opportunities online, hole sponsorship at all courses, vending opportunities at the tournament and more opportunities to be negotiated: \$18,000 to \$40,000 depending on opportunities

**Additional Opportunities** – Could include feather banners, viral marketing opportunities, custom prints, truss banners, player party sponsorships, side event sponsorships and other additional opportunities.

## DETAILS

The 2022 event is a national event that will part of the Disc Golf Pro Tour. The 2022 tournament will be broadcast online by the Disc Golf Network and will be covered by 4 other video production companies. Our tournament will be published online at [www.pdga.com](http://www.pdga.com), covered by local media, covered by disc golf media, is expected to have over 1000 competitors and should achieve 2,500,000 views from our video broadcasts.

## CONTACT

Tournament Director Nate Heinold's number is 309-657-2301 and his email is [nate@lisopen.com](mailto:nate@lisopen.com). Sponsor checks can be made out to Nate Heinold LLC and mailed to 1890 Constitution St Washington, IL 61571

